

FOR IMMEDIATE RELEASE

March 9, 2011

Detroit, MI - Helping to build a successful community is part of Wayne State University's urban mission. Lending helpful hands to uplift those in need is a critical building block. Wayne Cares is a university outreach initiative that brings together the university community for the purpose of charitable giving. Its primary goal is to help university units work together and collaborate with each other for the good of the community.

Wayne State University's Athletics Department is gearing up to host W Week, a community service initiative in celebration of 36 years of women in athletics. April 4-20 the Athletics Department, in partnership with Wayne Cares, DO Foundation and Covenant House Michigan will host a 'Basic Needs Drive' to collect travel sized toiletries to make DO Foundation "DO Bags" which will later be distributed to the homeless in the surrounding areas of Wayne State University. These items are also being collected for Covenant House Michigan, and will be distributed to the youth that they serve.

Wayne State University will have several on campus drop-off locations, and they will provide a list of suggested items to donate. To find out more about DO Foundation's DO Bags, please visit www.dofoundation.net/dobags.

Wayne State University's W Week is April 25-30, 2011. More information about the week's events, including dates for the "Hit the Streets" Outreach Mission for DO Foundation, will be released in the coming weeks.

Detailed information about the participating organizations can be found by visiting their websites:

Wayne State University -- <http://wayne.edu>

Wayne State University Athletic Department -- <http://wsuathletics.com>

Wayne Cares -- <http://govaffairs.wayne.edu/cares>

DO Foundation -- <http://dofoundation.net>

Covenant House Michigan -- <http://www.covenanthousemi.org>

For more information about the community service initiative and volunteer opportunities, please contact Candice L. Turner (Academic Coordinator, Wayne State University Athletic Department) at 313-577-3048 or candice.turner@wayne.edu.